



May 2024

The New England Minority Nurse Leadership Conference (NEMNLC) Committee is pleased to invite your organization to participate in the 10th Annual New England Minority Nurse Leadership Conference and Inaugural Gala, Saturday, November 9th, 2024, at the Marriott Springfield Downtown, 2 Boland Way, Springfield, MA.

The conference is sponsored by the Northern Connecticut Black Nurses Association Inc., National Association of Hispanic Nurses, Hartford, National Association of Hispanic Nurses, CT, Western Massachusetts Black Nurses Association, New England Regional Black Nurses Association, National Association of Hispanic Nurses, Massachusetts Greater Boston, the National Association of Nigerian Nurses of America, CT Chapter, and the Cape Verdean Nurses Association.

In recognition of our 10th anniversary, we are continuing with our extraordinary conference from 8:30 a.m. - 2:30 p.m. This year's conference, **"Empowering Diversity and Excellence: Celebrating a Decade of Leadership and Resiliency in Nursing,"** aims to provide nursing students and professional nurses with the opportunity to network, enhance their professional leadership skills, and establish relationships with nurses with shared lived experiences with the goal of advancing equity and improving health outcomes.

The inaugural celebration Gala will be held from 6:00 p.m.-11:00 p.m. During the Gala, we will:

- Recognize the founders of the NEMNLC and partnering chapters.
- Acknowledge our sponsors and exhibitors that have supported our conference over the past ten years.
- Award scholarships to deserving nursing students seeking to make an impact in the nursing workforce and promoting health equity through leadership.

As an ongoing commitment to educational advancement and promoting a diverse nursing pipeline, we will be awarding scholarships to nursing students. Founded on the core principles of leadership and service to diverse underrepresented communities, scholarship awardees will be recognized for the ability to make an impact in the nursing profession through leadership.

We are excited to extend the opportunity for your organization to be a part of this monumental event by becoming a sponsor. Conference sponsorship options include tickets and enhanced benefits for both events, providing your organization with increased visibility and networking opportunities.

Thank you in advance for supporting our collaborative organizations and promoting diversity, equity, and nursing leadership the New England! If you have any questions, please contact us via email at [nemnlcsponsors@gmail.com](mailto:nemnlcsponsors@gmail.com).

# SPONSORSHIP OPPORTUNITIES

The sponsorship package provides benefits and recognition to our sponsors and, at the same time, provides funding for scholarships for nursing students

**Packages include tickets and sponsor benefits for both events – Conference and evening Gala**

---

PREMIER

## Premier Sponsor

**\$10,000**

- 2 (two) VIP tables of 10
- Exhibitor table (prime location)
- Speaking opportunity
- Acknowledgment from the podium
- Sponsor acknowledgment on registration site and organizer's website
- One minute video to be played during both events and posted to the organizer's website
- Dedicated sponsor board at the event
- Social media mentions leading up to the event
- Full page color advertisement with prime placement in program book (*must be 8.5" w by 11" h*)
- Recognition in the Chair's message in the program booklet
- Listing on Premier Sponsor page in the program booklet

PLATINUM

## Platinum Sponsor

**\$5,000**

- 1 (one) VIP tables of 10
- Exhibitor table
- Acknowledgment from the podium
- Sponsor acknowledgment on registration site and organizer's website
- One minute video to be posted to the organizer's website
- Name on Platinum sponsor board at the event
- Social media mentions leading up to the event
- Full page color advertisement with prime placement in program book (*must be 8.5" w by 11" h*)
- Recognition in the Chair's message in the program booklet
- Listing on Platinum Sponsor page in the program booklet

DIAMOND

## Diamond Sponsor

**\$3,000**

- 6 (six) reserved seats
- Exhibitor table
- Acknowledgment from the podium
- Sponsor acknowledgment on registration site and organizer's website
- Name on Diamond sponsor board at the event
- Social media mentions leading up to the event
- Full page color advertisement (*must be 8.5" w by 11" h*)
- Acknowledgment on the organizer's website
- Listing on Diamond Sponsor page in the program booklet

**Gold Sponsor****\$1,000**

- 4 (four) reserved seats
- Exhibitor table
- Acknowledgment from the podium
- Name on Gold sponsor board at the event
- Full page color advertisement (*must be 8.5" w by 11" h*)
- Acknowledgment on the organizer's website
- Listing on Gold Sponsor page in the program booklet

**SPONSORSHIP COMMITMENT****Deadline August 12, 2024** Premier | \$10,000 | 2 Tables of 10 Platinum | \$5,000 | 1 Table of 10 Diamond | \$3,000 | 6 Reserved Seats Gold | \$1,000 | 4 Reserved Seats Table Sponsor | \$1,450 | 10 Reserved Seats

\_\_\_\_\_ Additional seats at \$150 each

**ALL ADS MUST BE IN COLOR AND SUBMITTED IN PDF FORMAT TO  
NEMNLCSPONSORS@GMAIL.COM BY JULY 15<sup>TH</sup> TO BE INCLUDED IN THE PROGRAM BOOKLET**

Name to Display: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Unfortunately, I am not able to sponsor or attend but would like to support the NEMNLC  
with the enclosed donation of \$\_\_\_\_\_

**Make checks payable and mail to:**

NAHN HC (memo section: 2024 NEMNLC)  
25 Hobart Street Meriden, CT 06450 Attn: Yara Mendez



Online payment at Eventbrite: (*service fee applicable with Eventbrite payments*)

**For questions or additional information please email us at:  
nemnlcsponsors@gmail.com**

# EXHIBITOR AND VENDOR PACKAGES

Packages include tickets and sponsor benefits for both events – Conference and evening Gala

EXHIBITOR

## Exhibitor

\$500

- 2 Reserved Seats
- Exhibitor Table
- Name listed as exhibitor on event signage
- Name listed in program booklet

VENDOR

## Vendor

\$200

- 1 Reserved Seat
- Exhibitor Table
- Name listed as vendor on event signage
- Name listed in program booklet

## EXHIBITOR & VENDOR COMMITMENT

Deadline September 1, 2024

Exhibitor | \$500 | 2 reserved seats       Vendor | \$200 | 1 reserved seat

\_\_\_ Additional seats at \$150 each

Name to Display: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Make checks payable and mail to:

NAHN HC (memo section: 2024 NEMNLC)

25 Hobart Street Meriden, CT 06450 Attn: Yara Mendez

Online payment at Eventbrite: *(service fee applicable with Eventbrite payments)*

For questions or additional information please email us at:  
[nemnlcsponsors@gmail.com](mailto:nemnlcsponsors@gmail.com)



# AD SPONSORSHIP OPPORTUNITIES

Submit ads in high resolution PDF format by July 15th to be considered for program booklet

---

FULL

## Full Page

\$200

- One full page color ad
- Dimensions: 8.5" w x 11" h PDF format

HALF

## Half Page

\$150

- One half page color ad
- Dimensions: 5.5" w x 8.5" h PDF format

QUARTER

## Quarter Page

\$100

- One quarter page color ad
- Dimensions: 4.25" w x 5.5" h PDF format

---

## AD SPONSORSHIP COMMITMENT

Full | \$200 |       Half | \$150 |       Quarter | \$100 |

---

Please email sponsorship ads to [nemnlcsponsors@gmail.com](mailto:nemnlcsponsors@gmail.com) no later than July 15th

Name to Display: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Make checks payable and mail to:

NAHN HC (memo section: 2024 NEMNLC)

25 Hobart Street Meriden, CT 06450 Attn: Yara Mendez

Online payment at Eventbrite: *(service fee applicable with Eventbrite payments)*

For questions or additional information please email us at:  
[nemnlcsponsors@gmail.com](mailto:nemnlcsponsors@gmail.com)

